

Bring home a Lidl magic with the Lidl Deluxe range

December 2024

With a media-first sponsorship of the Good Food app, editorial collaboration and great content, we helped Lidl to cut through the Christmas noise.



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Show us your Intense face

with Indulgent Philly Intense • August 2024

We were challenged to position Philly Intense as a premium solution to boring snacking, and we completely nailed the brief!



Share your *Intense* face
to **WIN** a gourmet hamper



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To find out more and enter the competition,
visit bit.ly/3Ys9DfV or scan the QR code



Intense

The Intense face gallery

Scroll through to see other people's fluid reactions



WIN an
Intense
gourmet hamper
worth £500

you could be one of three lucky winners to enjoy this
incredible prize!

Stella Artois

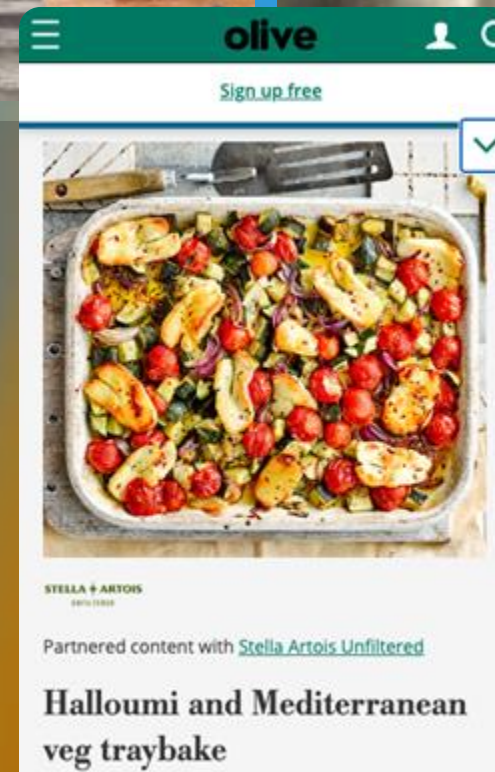
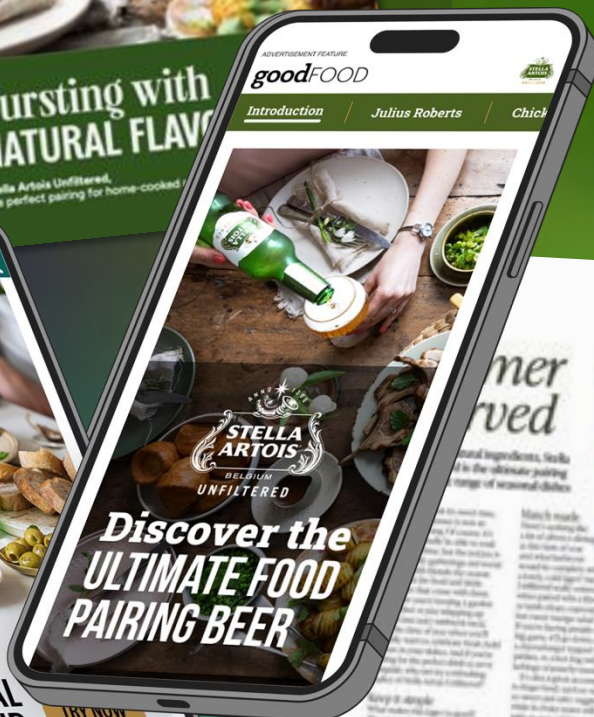
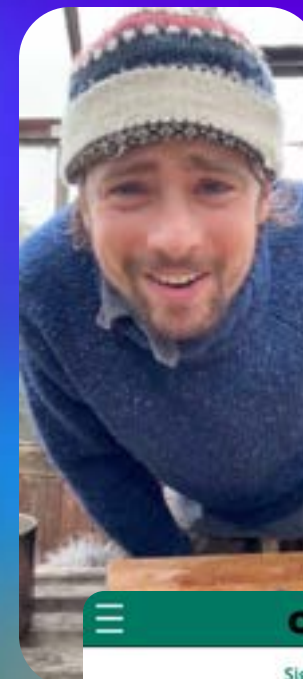
April-December 2024

Stella Artois Unfiltered partnered with Good Food, olive and chef-farmer Julius Roberts to make Unfiltered the beer of choice for home chefs, driving preference through inspiring food pairings.



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Introducing Great British Dogs

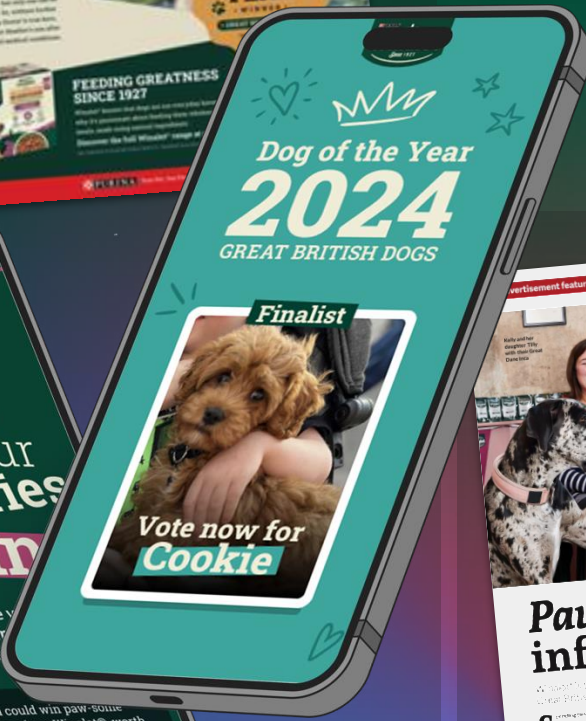
Celebrating the nation's favourite pups • 2019-2024

Our evolving microsite formed the heart of this long-running campaign, inviting dog owners to share their feel-good stories to win Winalot hampers.



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Grow a Better Future

Woodland Trust • March-December 2024

Through print advertorials, a supplement and a bespoke microsite, we increased awareness of the charity, educating our readers about its work to help drive memberships.



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